Administrative Unit Assessment Report

Assessment is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that "The institution <u>identifies</u> expected outcomes, <u>assesses</u> the extent to which it achieves these outcomes, and <u>provides evidence of seeking improvement</u> based on analysis of the results".

Administrative Unit	Submission Year
Student Life & Involvement - Equestrian Center - Student Affairs	2018-2019
	Academic year you are submitting report. Not necessarily the year that data is being reported on. Ex. If the report you are submitting is due October 1, 2019, choose 2019-2020.
Assessment Coordinator Name	Enter Assessment Coordinator Email
Joe Franks	jfranks@lander.edu
	If more than one coordinator, please choose one for emails to be sent to.

Unit Goal

Goal

Goal 1

Unit Goals are broad statements that describe the overarching long-range intended outcomes of an administrative unit. They support the Institution's Mission/Goals.

1. To maintain a sustainable Bearcat Adapted Riding Program in conjunction with the Burton Center

Pillar of Success Supported

- O High-Demand, Market-Driven Programs
- O Selective, Competitive Recruitment and Enrollment of Ambitious and Talented Students
- O Robust Student Experience
- O Graduates Who Are Gainfully Employed or Admitted to Graduate School
- O Advancement Activities Leveraged to Further the University's Mission
- O Engaged and Supportive Alumni
- O Financially Stable and Operationally Efficient
- O Facilities Positioned for Growth and Efficient Utilization
- O Employer of Choice
- ⊙ Highly-Valued Community Partner

Choose the Pillar of Success that your goal best aligns with.

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals. They will primarily describe what the unit is going to do and what its impact will be on students and other key stakeholders (alumni, parents, employers, etc.).

Most administrative units measure **Operational Outcomes** which describe the level of performance of an operational aspect of a program or office (ex. number of services provided, timeliness of a process).

Some units may measure **Student Learning Outcomes** which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences (ex. Student Wellness Program may measure student knowledge of healthy habits.)

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

1.a) Bearcat Adapted Riding Program (currently Bearcat Therapeutic Riding Program): The average assessment of all program riders indicate that the riders are meeting their individual goals.

Timeframe for this Outcome

2018-2019 Academic Year

Ex. Academic Year 2017-2018

Performance Target for "Met"

Average assessment (Status Code) of all individual rider's progress is greater than or equal to 2.01 *The anticipated level of achievement for this Outcome to be considered "Met".*

Performance Target for "Partially Met"

Average assessment (Status Code) of all individual rider's progress is between 2.00 and 1.01

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Average assessment (Status Code) of all individual rider's progress is less than or equal to 1.00

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used	Frequency of Assessment
Individual Rider Annual Evaluations and Session Goals	Annually
Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved. (ex. satisfaction surveys, productivity data, number of students served).	
Data Collected for this Timeframe (Results)	Score (Met=3, Partially Met=2, Not Met=1)
2.52	3
If this is a new outcome and no data has been collected, you should explain when data will be available for entry.	

Comments/Narrative

For the Fall 2018 semester, this unit indicator of success was met. Individual riders scored an average of 2.36 on the assessment measure. There were 11 riders. Three of these riders were assessed at a score of 3.00. For the Spring 2019 semester, individual riders scored an average of 2.68 on the assessment measure. There were 16 riders evaluated for this semester. When averaged for the 2018/2019 Academic Year, the data indicate that this unit/program indicator was met with a 2.52 average assessment score.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

None

Include estimate of cost.

Explanation of How Resources Will Be Used

N/A

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals. They will primarily describe what the unit is going to do and what its impact will be on students and other key stakeholders (alumni, parents, employers, etc.).

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Some units may measure **Student Learning Outcomes** which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences (ex. Student Wellness Program may measure student knowledge of healthy habits.)

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

1.b) The Equestrian Center will be accredited by the Professional Association of Therapeutic Horsemanship International (PATH).

Timeframe for this Outcome

2018-2019 Academic Year

Ex. Academic Year 2017-2018

Performance Target for "Met"

PATH Premier Accredited

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

PATH Member Center criteria

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Neither accredited nor a PATH Member Center

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used	Frequency of Assessment
PATH Center Accreditation and Training Manual	Annually
Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved. (ex. satisfaction surveys, productivity data, number of students served).	
Data Collected for this Timeframe (Results)	Score (Met=3, Partially Met=2, Not Met=1)
Met Criteria for PATH Member Center	2
If this is a new outcome and no data has been	

collected, you should explain when data will be available for entry.

Comments/Narrative

For the 2018/2019 reporting period, the indicator of success for this unit/program goal was only partially met with the maintenance of being a Professional Association of Therapeutic Horsemanship International (PATH) Member Center and not achieving accreditation. In this fiscal year, the Equestrian Center had to reduce its budget by at least \$50,000. Due to this budget reduction, the position of Therapeutic Coordinator was eliminated. This reduction in work force resulted in responsibility of maintaining this program to other staff members like the Barn Manager and Barn Manager Assistant. Without restoration of this funding, the goal of PATH accreditation will be evaluated and changed.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

None

Include estimate of cost.

Explanation of How Resources Will Be Used

N/A

Goal Summary

Goal Summary/Comments

For the 2018/2019 Academic Year and reporting period, of the two indicators of success for this unit/program goal, one was met and one was partially met. The success indicator for the average assessment of all Bearcat Adapted Riding Program riders meeting their individual goals was met with a 2.52 average score. The success indicator only partially met was The Professional Association of Therapeutic Horsemanship International (PATH) will accredit The Bearcat Adaptive Riding Program. This goal has not been a static one. Due to funding, personnel and facilities, this goal has changed over the last three reporting cycles fluctuating between the objective to maintain itself as a PATH Member Center and the objective to receive PATH accreditation. Last reporting period, it was noted that a separate therapeutic riding facility did not have to be built before the PATH accreditation process could begin, so this unit/goal indicator was changed to the "Bearcat Adapted Riding Program will be accredited by PATH". However, a budget reduction presented as a major obstacle for accreditation to be accomplished due to staff position cuts

Analyze your results and show you are seeking improvement. If this is a goal you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Changes Made/Proposed Related to Goal

Evaluate the feasibility of accreditation for PATH accreditation of the Equestrian Center. In order to increase revenue, several events were hosted at the Equestrian Center: Fall Festival (10/2018): \$1603, a rodeo (4/2019): \$1435 and a Jumper Show (5/2019): \$200. The total revenue raised was \$7292.00

Describe changes that will be made in response to assessment results. Essential to "close the loop".

Upload Files (if needed)

Goal 2

Unit Goals are broad statements that describe the overarching long-range intended outcomes of an administrative unit. They support the Institution's Mission/Goals.

2. To build and maintain an award-winning Equestrian Team.

Pillar of Success Supported

- O High-Demand, Market-Driven Programs
- O Selective, Competitive Recruitment and Enrollment of Ambitious and Talented Students
- ⊙ Robust Student Experience
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Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals. They will primarily describe what the unit is going to do and what its impact will be on students and other key stakeholders (alumni, parents, employers, etc.).

Most administrative units measure **Operational Outcomes** which describe the level of performance of an operational aspect of a program or office (ex. number of services provided, timeliness of a process).

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What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

2.a) Hunter Seat Equitation (program building): Having at least one rider in the following: Class 1, Class 2A, Class 2B, Class 3, Class 4, Class 5, Class 6, Class 7, Class 8, Class 11, Class 12A, Class 12B, Class 13, Class 14, and Class 15 & 16 combined.

Timeframe for this Outcome

2018-2019 Academic Year

Ex. Academic Year 2017-2018

Performance Target for "Met"

1 or More Riders in each Class.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

N/A

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

No riders in a Class.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used	Frequency of Assessment
IHSA (Intercollegiate Horse Show Association) Evaluation Placement Form and Coach Evaluation	Annually (Competition Season)
Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved. (ex. satisfaction surveys, productivity data, number of students served).	
Data Collected for this Timeframe (Results)	Score (Met=3, Partially Met=2, Not Met=1)
	3

Average Score for all indicators: 2.53 (Class 1: 8 riders, Class 2A: 10 riders, Class 2B: 12 riders, Class 3: 10 riders, Class 4: 8 riders, Class 5: 0 riders, Class 6: 2 riders, Class 7; 0 riders, Class 8: 0 riders, Class 11: 12 riders, Class 12A: 3 riders, Class 12B: 8 riders, Class 13: 5 riders, Class 14: 0 riders, and Class 15 & 16 combined: 0 riders).

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Comments/Narrative

One competitive rider in each class is required in order to have a full team (classes without riders earn a zero score for the team) and the team score is based on how riders place in EACH class. In addition, if there are two riders in any one class, a choice about which rider whose score will count for the team must be chosen before competition begins. For the 2018/2019 reporting period, indicator numbers 1-15 of the set success criteria show that 10 indicators met the established thresholds and 5 indicators did not meet the established thresholds. When averaged together, the results show that this indicator was met with a score of 2.33 (35/15). No action is required other than possibly recruiting team members to ensure that there is one competitive rider in each class.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

None

Include estimate of cost.

Explanation of How Resources Will Be Used

N/A

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals. They will primarily describe what the unit is going to do and what its impact will be on students and other key stakeholders (alumni, parents, employers, etc.).

Most administrative units measure **Operational Outcomes** which describe the level of performance of an operational aspect of a program or office (ex. number of services provided, timeliness of a process).

Some units may measure **Student Learning Outcomes** which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences (ex. Student Wellness Program may measure student knowledge of healthy habits.)

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

2.b) Hunter Seat Equitation (program maintenance): to rank/place among regional teams.

Timeframe for this Outcome

2018-2019 Academic Year

Ex. Academic Year 2017-2018

Performance Target for "Met"

Place in top five

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Sixth, seventh, or eighth place

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Place above eighth

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

IHSA (Intercollegiate Horse Show Association) Zone 5, Region 3 Awards

Frequency of Assessment

Annually (Competition Season)

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved. (ex. satisfaction surveys, productivity data, number of students served).

Data Collected for this Timeframe (Results)

Score (Met=3, Partially Met=2, Not Met=1)

Placed tenth

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Comments/Narrative

There are 11 Hunt Seat teams in our region. The Lander University Equestrian Team scores are negatively impacted by not having a rider in each class. This year a new Equestrian Center Coach was hired to hopefully have a positive impact on the ranking and placement. The Equestrian Center Coach ranks Lander University's team 10th out of 11 regions which represents a one place increase from the previous reporting period. This indicator will be scored as "not met" (1.00). No action is required other than possibly recruiting team members to ensure that there is one competitive rider in each class.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

None

Include estimate of cost.

Explanation of How Resources Will Be Used

N/A

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals. They will primarily describe what the unit is going to do and what its impact will be on students and other key stakeholders (alumni, parents, employers, etc.).

Most administrative units measure **Operational Outcomes** which describe the level of performance of an operational aspect of a program or office (ex. number of services provided, timeliness of a process).

Some units may measure **Student Learning Outcomes** which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences (ex. Student Wellness Program may measure student knowledge of healthy habits.)

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

2.c) Western Horsemanship (program maintenance): to rank/place among regional teams

Timeframe for this Outcome

2018-2019 Academic Year

Ex. Academic Year 2017-2018

Performance Target for "Met"

Place in top five

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Sixth, seventh, or eighth place

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Place above eighth

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used	Frequency of Assessment
IHSA (Intercollegiate Horse Show Association) Zone 5, Region 3 Awards	Annually (Competition Season)
Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved. (ex. satisfaction surveys, productivity data, number of students served).	
Data Collected for this Timeframe (Results)	Score (Met=3, Partially Met=2, Not Met=1)
Placed seventh	2
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If this is a new outcome and no data has been

collected, you should explain when data will be available for entry.

Comments/Narrative

For 2018-2019 Academic Year, the Western Team placed 7th out of 14 team in terms of performance. The success criteria for this threshold was "partially met" (2.00). This was an improvement in placement from the 2017-2018 Academic year. No action is required.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

None

Include estimate of cost.

Explanation of How Resources Will Be Used

N/A

Goal Summary

Goal Summary/Comments

For the 2018-2019 Academic Year, the unit/program goal, "To build and maintain an award-winning Equestrian Team", met ten of its success criteria, partially met one indicator of success and did not met six criteria. When all success indicator scores were averaged together, the overall score of 2.23 documents that the goal was met. Efforts should still focus on increasing recruitment for the Equestrian Team as that can positively impact performance in all of the competition categories.

Analyze your results and show you are seeking improvement. If this is a goal you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Changes Made/Proposed Related to Goal

Recruiting more riders in an attempt to fill all of the riding class categories would automatically improve scores for this indicator. The Equestrian Center engaged in two efforts to increase the number of students participating on the Equestrian Team for this reporting cycle. A Division 2 Team was created. This initiative increased the team by four members. One benefit of creating a team in this division is that the riders do not have to be experienced. Publicizing this information through certain venues and "word of mouth" could bring additional riders. Also, the four riders beginning in this division can eventually move up to Division 1 which is the show team. A second initiative is hosting the Interscholastic Equestrian Association (IEA) Team competition event at Lander University's Equestrian Center. The majority of students participating in the IEA competition are high school students. Hosting them at Lander University's Equestrian Center could positively impact the possibility of Lander University being their choice for college. This will be tracked to see if there is an impact. In addition to these two initiatives, several other events were hosted at the Equestrian Center to increase visibility and revenue: Fall Festival (10/2018), a rodeo (4/2019) and a Jumper Show (5/2019). Data will be tracked by semester rather than the academic year for the 2019-2020 reporting period

Describe changes that will be made in response to assessment results. Essential to "close the loop".

Upload Files (if needed)