Academic Program Assessment Report

Assessment is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that an institution "identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results".

Be sure to SAVE your progress as you work!

Academic Program
Entrepreneurship, B.A.

Submission Year
2022-2023

Assessment Coordinator Name
Mick Fekula

Enter Assessment Coordinator Email
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Program Goal

Goal

Goal 1

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
To comply with Program Productivity standards as defined by the South Carolina Commission on Higher Education

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Operational Outcome

Enter Outcome
BA in Entrepreneurship enrollment

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Using a five-year rolling average, the number of students enrolled in the BA in Entrepreneurship is greater than 25.

Performance Target for "Partially Met"
15

Performance Target for "Not Met"
10

Assessment Measure Used	**Frequency of Assessment**
Enrollment data extracted from Power BI Enrollment Monitoring	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
6 students are enrolled.	1

Comments/Narrative
This is a relatively new program. The number of students increased from 1 to 6 in 2022, so the growth rate suggests room for optimism in meeting the target in the near future.

Resources Needed to Meet/Sustain Results
None

Explanation of How Resources Will Be Used
Not applicable

Goal Summary

Goal Summary/Comments
This is a relatively new program. The number of students increased from 1 to 6 in 2022, so the growth rate suggests room for optimism in meeting the target in the near future.

Changes Made/Proposed Related to Goal
None.

Upload Rubrics/Other Files

Goal 2

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
BA in Entrepreneurship students will acquire the basic business knowledge necessary for success in their ventures.

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know management principles

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Mean percent Correct equal to or greater than 50%

Performance Target for "Partially Met"
Mean percent Correct equal to or greater than 44%

Performance Target for "Not Met"
Mean percent Correct less than 44%

Assessment Measure Used
MFT Indicator: Management

Frequency of Assessment
Annually

Data Collected for this Timeframe (Results)
Student will not take this exam until 2024-2025

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know marketing principles

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Mean percent Correct equal to or greater than 50%

Performance Target for "Partially Met"
Mean percent Correct equal to or greater than 42%

Performance Target for "Not Met"
Mean percent Correct less than 42%

Assessment Measure Used	**Frequency of Assessment**
MFT Indicator: Marketing	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not take this exam until 2024-2025.	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge,

skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know management of finance principles

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Mean percent Correct equal to or greater than 45%

Performance Target for "Partially Met"
Mean percent Correct equal to or greater than 35%

Performance Target for "Not Met"
Mean percent Correct less than 35%

Assessment Measure Used	**Frequency of Assessment**
MFT Indicator: Finance	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not take this exam until 2024-2025.	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable

Outcome 4

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention,

employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know accounting principles

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Mean percent Correct equal to or greater than 42%

Performance Target for "Partially Met"
Mean percent Correct equal to or greater than 32%

Performance Target for "Not Met"
Mean percent Correct less than 32%

Assessment Measure Used	**Frequency of Assessment**
MFT Indicator: Accounting	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not take this exam until 2024-2025.	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 5

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome
Students will have business knowledge

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 80% of the Learning and Development items on the exit survey.

Performance Target for "Partially Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 70% of the Learning and Development items on the exit survey.

Performance Target for "Not Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in less than 70% of the Learning and Development items on the exit survey.

Assessment Measure Used	**Frequency of Assessment**
Indirect: Student Program Exit Survey	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not complete this survey until 2024-2025	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Goal Summary

Goal Summary/Comments
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Changes Made/Proposed Related to Goal
None.

Upload Rubrics/Other Files
MFT bachelors-deg-bus-test-description.pdf

MFT Benchmark Indicators - Business Combined-AssessmentSummary.doc.pdf

Goal 3

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
BA in Entrepreneurship students will be able to apply the principles of small business and entrepreneurship strategies.

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know entrepreneurship principles

Timeframe for this Outcome
2023-2024

Performance Target for "Met"
Average score of 4 or better on a 5-point rubric

Performance Target for "Partially Met"
Average score of 3 or better on a 5-point rubric

Performance Target for "Not Met"
Average score of less than 3 on a 5-point rubric

Assessment Measure Used	**Frequency of Assessment**
Direct: MGMT 325 Essay Assignment	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not enroll in MGMT 325 until 2023-2024	

Comments/Narrative

6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will apply entrepreneurship strategy

Timeframe for this Outcome
2023-2024

Performance Target for "Met"
Average score of 80% or higher on the Business Plan assignment

Performance Target for "Partially Met"
Average score of 70% or higher on the Business Plan assignment

Performance Target for "Not Met"
Average score less than 70% on the Business Plan assignment

Assessment Measure Used	**Frequency of Assessment**
Direct: Business Plan Assignment in MGMT 320	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not enroll in MGMT 320 until 2023-2024	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results

None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know and apply entrepreneurship principles

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 80% of the Learning and Development items related to Entrepreneurship principles on the exit survey.

Performance Target for "Partially Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 70% of the Learning and Development items related to Entrepreneurship principles on the exit survey.

Performance Target for "Not Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in less than 70% of the Learning and Development items related to Entrepreneurship principles on the exit survey.

Assessment Measure Used	**Frequency of Assessment**
Indirect: Student Program Exit Survey	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not complete this survey until 2024-2025	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Goal Summary

Goal Summary/Comments
6 students are enrolled and all are Sophomores or Freshmen. These students will not complete the related courses or take the exit survey until 2024-2025.

MGMT 320 and MGMT 320 Assignment Rubrics will be developed.

Changes Made/Proposed Related to Goal
None.

Upload Rubrics/Other Files

Goal 4

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
BA in Entrepreneurship students will know the legal, ethical, and social aspects of beginning and operating a new venture.

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know legal principles applicable to entrepreneurship

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Mean percent Correct equal to or greater than 50%

Performance Target for "Partially Met"
Mean percent Correct equal to or greater than 41%

Performance Target for "Not Met"
Mean percent Correct less than 41%

Assessment Measure Used
MFT Indicator: Legal and Social Environment

Frequency of Assessment
Annually

Data Collected for this Timeframe (Results)
Students will not complete the MFT until 2024-2025

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will determine ethical, legal, and social issues applicable to entrepreneurship

Timeframe for this Outcome
2024-2025

Performance Target for "Met"

Average score of 4 or better on a 5-point rubric

Performance Target for "Partially Met"
Average score of 3 or better on a 5-point rubric

Performance Target for "Not Met"
Average score of less than 3 on a 5-point rubric

Assessment Measure Used	**Frequency of Assessment**
Direct: MGMT 325 and MGMT 320 Essay Assignments	Annually.

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not enroll in MGMT 320 and MGMT 325 until 2023-2024	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will know the legal, ethical, & social aspects of entrepreneurship

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 80% of the Learning and Development items related to the legal, ethical, & social aspects of entrepreneurship on the exit survey.

Performance Target for "Partially Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 70% of the Learning and Development items related to the legal, ethical, & social aspects of entrepreneurship on the exit survey.

Performance Target for "Not Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in less than 70% of the Learning and Development items related to the legal, ethical, & social aspects of entrepreneurship on the exit survey.

Assessment Measure Used
Indirect: Student Program Exit Survey

Frequency of Assessment
Annually.

Data Collected for this Timeframe (Results)
Students will not complete this survey until 2024-2025.

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this exam until 2024-2025.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Goal Summary

Goal Summary/Comments
6 students are enrolled and all are Sophomores or Freshmen. These students will not complete the related courses or take the exit survey until 2024-2025.

MGMT 320 and MGMT 320 Assignment Rubrics will be developed.

Changes Made/Proposed Related to Goal
None.

Upload Rubrics/Other Files

Goal 5

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
BA in Entrepreneurship students will study concepts in Human and Social Discovery, and Creativity and Innovation.

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will describe creative problem-solving methods in entrepreneurship

Timeframe for this Outcome
2023-2024

Performance Target for "Met"
Average score of 4 or better on a 5-point rubric

Performance Target for "Partially Met"
Average score of 3 or better on a 5-point rubric

Performance Target for "Not Met"
Average score of less than 3 on a 5-point rubric

Assessment Measure Used	**Frequency of Assessment**
Direct: MGMT 325 Essay Assignment	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not enroll in MGMT 325 until 2023-2024	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not enroll in MGMT 325 until 2023-2024.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will be able to identify entrepreneurial opportunities

Timeframe for this Outcome
2023-2024

Performance Target for "Met"
Average score of 4 or better on a 5-point rubric

Performance Target for "Partially Met"
Average score of 3 or better on a 5-point rubric

Performance Target for "Not Met"
Average score of less than 3 on a 5-point rubric

Assessment Measure Used	**Frequency of Assessment**
Direct: MGMT 325 Essay Assignment	Annually

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not enroll in MGMT 325 until 2023-2024	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not enroll in MGMT 325 until 2023-2024.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge,

skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will complete four courses in Human & Social Discovery

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Students completed four courses from the approved Human & Social Discovery course list

Performance Target for "Partially Met"
Not applicable.

Performance Target for "Not Met"
Students completed less than four courses from the approved Human & Social Discovery course list

Assessment Measure Used	**Frequency of Assessment**
Indirect: Transcript	Annually.

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not complete the courses until 2024-2025	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not complete their courses until 2024-2025 or 2025-2026.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 4

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention,

employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will complete four courses in Creativity & Innovation

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Students completed four courses from the approved Creativity & Innovation course list

Performance Target for "Partially Met"
Not applicable.

Performance Target for "Not Met"
Students completed less than four courses from the approved Creativity & Innovation course list

Assessment Measure Used	**Frequency of Assessment**
Indirect: Transcript	Annually.

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Students will not complete the courses until 2024-2025	

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not complete their courses until 2024-2025 or 2025-2026.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Outcome 5

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will have the capacity for discovery, creativity, and innovation

Timeframe for this Outcome
2024-2025

Performance Target for "Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 80% of the Learning and Development items related to discovery, creativity, and innovation on the exit survey.

Performance Target for "Partially Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in 70% of the Learning and Development items related to discovery, creativity, and innovation on the exit survey.

Performance Target for "Not Met"
Students will report that they have adequately (or better) learned, or are adequately (or better) prepared in less than 70% of the Learning and Development items related to discovery, creativity, and innovation on the exit survey.

Assessment Measure Used
Indirect: Student Program Exit Survey

Frequency of Assessment
Annually.

Data Collected for this Timeframe (Results)
Students will not complete this survey until 2024-2025.

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative
6 students are enrolled and all are Sophomores or Freshmen. These students will not take this survey until 2024-2025 or 2025-2026.

Resources Needed to Meet/Sustain Results
None.

Explanation of How Resources Will Be Used
Not applicable.

Goal Summary

Goal Summary/Comments
6 students are enrolled and all are Sophomores or Freshmen. These students will not complete the related courses or take the exit survey until 2024-2025.

MGMT 325 Assignment Rubrics will be developed.

Changes Made/Proposed Related to Goal
None.

Upload Rubrics/Other Files

Thank you for completing your assessment report. Your report will be sent to your College Dean for their review and approval after you hit "Submit" below. Please enter their email address below.

Dean's Email Address
mfekula@lander.edu

Thank you for reviewing and approving this report. The approval and a copy of the report will be emailed to you and the Assessment Coordinator.