

## **Lander University, Greenwood, South Carolina**

### **Assistant/Associate Professor of Marketing, College of Business**

**The Position:** The College of Business (COB) invites qualified candidates to apply for a tenure-track Assistant/Associate Professor of Marketing position starting in August 2025.

**Minimum Qualifications:** Applicants must have an earned doctorate in Marketing or a directly related field from an accredited business school. ABDs will be considered.

**Knowledge/Skills/Ability:** We seek candidates with demonstrated teaching ability in marketing and the willingness and capability to develop a portfolio of courses in various business subjects related to their expertise. Qualified candidates will have excellent communication skills and the ability to work cooperatively with colleagues in a collegial campus community. Preferred candidates will be able to teach marketing and related courses at the undergraduate and graduate levels. Candidates will engage within the Lander community and will be expected to advise a diverse student population. Previous teaching experience, including online teaching and online course development, is preferred.

**Faculty Responsibilities:** This position carries responsibilities in teaching, scholarship, and service. Faculty members typically teach four sections per semester, advise students, serve on university and college committees and engage in professional development activities. Teaching assignments will align with the qualifications of the individual and the needs of the college.

Candidates must be willing and qualified to teach undergraduate and graduate courses in marketing and other business-related fields in both traditional and online settings.

COB faculty teach on the Lander University campus located in Greenwood, South Carolina. COB faculty may also teach online courses in the Bachelor of Science in Business Administration, Bachelor of Applied Science, and graduate programs. Online teaching experience is preferred but not required.

Candidates must be willing to serve, as assigned, on both COB committees and Lander University committees. According to AACSB engagement and impact

guidelines, COB faculty engage with the local community according to their professional area of expertise. This position requires the academic advising of students.

Candidates must demonstrate the potential or ability to conduct scholarly research of sufficient quality and quantity to satisfy COB guidelines for AACSB Scholarly Academic (SA) qualification.

**Salary:** Salary is commensurate with education and experience.

**The College:** The College of Business offers a Bachelor of Science degree in Business Administration with multiple emphasis areas: Accounting, Financial Services, Healthcare Management, Sport Management, Hospitality Management, IT Management, and Management/Marketing. The college also offers a fully online Bachelor of Applied Science in Business Administration. The graduate program includes an online Master of Science in Management program and an online Master of Business Administration program. The primary focus of Lander University is teaching, and the College of Business emphasizes a student-centered learning environment. The College of Business is AACSB-accredited. The University offers an excellent benefits package. The college and university support scholarship through research incentive programs, professional and pedagogical travel support, access to databases, and professional development funds. Lander University is in Greenwood, South Carolina, in the Piedmont region, which is only two to four hours from the beautiful South Carolina beaches or the Blue Ridge Mountains.

**Closing Date:** Priority will be given to candidates whose files are submitted and completed by July 1, 2025, and reviews will continue until the position is filled.

**How to Apply:** All applicants should submit the following:

- A cover letter clearly stating the candidate's teaching experience and research interests, and that addresses the duties and qualifications stated in the position description.
- A current curriculum vitae
- Unofficial copies of all graduate-level transcripts

- The names of three professional references, with accurate contact information

Candidates being considered for campus interviews must provide evidence of teaching effectiveness before being invited to campus. Electronic submissions are highly preferred and should be addressed to the College of Business Search Committee and emailed to [cob-application@lander.edu](mailto:cob-application@lander.edu).

Please direct all nominations, inquiries, and hard copy application materials to:

Jamie Enlow  
College of Business  
Lander University  
320 Stanley Avenue  
Greenwood, South Carolina 29649-2099

Lander is a tobacco-free institution. All final candidates are subject to successfully fulfilling background check requirements.

Lander University is committed to equal opportunity employment and being an employer of choice. Lander believes that corresponding differences within the faculty and staff, whether based on ethnicity, race, gender, religion, age, or other experiences, are tremendous assets to the role of Lander as an educational institution and within the community, region, and state. Moreover, Lander is an Affirmative Action/Equal Opportunity Employer/Title IX. As a result, it is the policy and commitment of Lander that it will not discriminate based on race, color, religion, sex, national origin, age, disability or other protected characteristics.

Note: The University generally does not sponsor the H-1B Visa.